

Gothenburg – shopping city

Gothenburg is a lively shopping city with five hundred shops within five minutes' walking distance. It offers an exiting mixture of modern warehouses and independent shops, pedestrian areas, galleries and arcades.

Sweden's leading shopping centre, Nordstan, has 180 specialist shops and warehouses under one roof. This is where you also often find arts and crafts exhibitions, fashion shows and other activities.

Immediately outside Nordstan is the start of a three kilometre-long shopping area, with the pedestrian precincts of Fredsgatan, Kungsgatan and Korsgatan, plus several shopping galleries and arcades as Arkaden and Kompassen. Exclusively designed men's and women's fashion and many Swedish brands, are sold at NK warehouses. Inside the old moat Vallgraven you will find the greatest concentration of shops in Gothenburg. Along Vallgatan, Magasinsgatan and Södra Larmgatan there are many independent shops run by local fashion designers, arts and crafts, design and furniture shops as well as cafés. Kungstorget has a lively market square where you find Saluhallen market hall. It was opened in 1889 and, with its architecture and variety of shellfish, fruit, vegetables, cheese and meats, is a real experience. Slightly further to the west along the canal lies Feskekörka fish market hall, with its ecclesiastical architecture and top-quality fresh fish and shellfish.

The main boulevard Avenyn (Kungsportsavenyn) and the surrounding area play host to exclusive fashion shops and art galleries. Vasagatan, with the Röhsska Museum of Fashion, Design and Decorative Arts, runs from the Avenyn to Haga old district. This old area of the city has beautifully renovated wooden houses and pedestrianised cobbled streets. There are many small cafés and an interesting mixture of specialist arts & crafts, antique and second-hand shops here. The nearby Linné district, with the boulevard Linnégatan and intersecting Långgatorna, is a little Bohemian yet trendy area of the city. Local restaurants of all nationalities, cafés and pubs alternate with gourmet restaurants, second-hand, antique shops and designer boutiques. Especially Andra Långgatan offers a fascinating mix of shops and more arty establishments.